

# Austin Business Journal

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...Grrrrl power. Austinite Rebecca Powers is really making an impact.

She has persuaded more than 100 local women to raise \$1,000 each for a new nonprofit called Impact Austin.

Powers created Impact Austin with the goal of raising \$100,000 to give to a single local charity that could earmark the money for a high-impact project with measurable results.

Impact Austin, formed in July, now has 100 members, says Nancy Word, a member of the board. If all of those women complete their fundraising, Impact Austin will have at least \$100,000 to donate to a charity in June.

Impact Austin will host a meeting for nonprofits interested in applying for its grant at 11:30 a.m. Jan. 6 at Austin Community College's Highland Business Center. The center is at 5930 Middle Fiskville Road.

After the meeting, nonprofits can submit applications for review. Impact has created five subcommittees that will look at proposals in health and wellness, culture, education, family and environment. The applications picked by each subcommittee will be given to the 100 members for a vote, and the top pick will receive the grant.

Powers started Impact after being inspired by an article in People magazine in January about a woman in Ohio who created a similar organization.

People who need People, huh?