



Ordinary Women...Extraordinary Impa

Press Release 6-11-2004

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For Immediate Release

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LifeWorks Scoops the \$126 Thousand Grant From Impact Austin

Austin, TX, June 11, 2004 - LifeWorks' *School for Scoops* program has won the 2004 \$126 thousand dollar grant from Impact Austin. In partnership with Ben & Jerry's PartnerShop initiative, LifeWorks will own and operate a Ben & Jerry's ice cream shop to provide a job training program for at-risk youth.

Part of LifeWorks' mission is to transition disengaged youth from crisis to self-sufficiency. Many of these youth are overcoming tremendous challenges, including abuse, homelessness, teen pregnancy, and/or a lifetime spent in the foster care system. LifeWorks recognizes that job development and support is critical to helping these teens/young adults secure and maintain employment. *School for Scoops* will provide a 10-week life skills program, on-the-job training and help identify and access subsequent career and educational opportunities for those enrolled.

The \$126 thousand grant from Impact Austin will provide "seed money" for the *School for Scoops* program, that will eventually be replaced by store revenue. It's anticipated that within the first two years over 80 youth will graduate from this program

LifeWorks is currently in the process of finalizing a location for its PartnerShop. Once the location is secured, and after several months

of store build-out, the Ben & Jerry's PartnerShop will be open for business.

A short ceremony, open to the public and media, formally awarding the Impact Austin grant to LifeWorks' *School for Scoops* program will be held this Saturday at a LifeWorks shelter.

**Saturday, June 12th
10:00 am
3708 South 2nd St.
Austin, TX**

Impact Austin is a community of women who seek to transform lives in the Austin area through high-impact and lifelong giving. The only membership requirements are to be female and donate \$1000 each year. By combining our resources to create one large gift, we hope to make a substantial impact in the Austin area. As individuals, we may never have the opportunity to give on such a large scale, but collectively we are able to give a significant gift that can change lives in our community.

After reviewing 111 grant applications since January, the 126 members for 2004 voted on the following non profits:

- Zachary Scott Theatre Center
- Women's Advocacy Project
- Family Eldercare
- LifeWorks

Each member cast one vote and the majority decided the recipient.

One of Impact Austin's goals is to increase women's philanthropy in the Austin area. By involving members in the due diligence and research process, we hope to raise awareness of the many worthwhile charitable opportunities in the Austin area, and inspire our members to become involved with these charities in a more personal way.

By offering women the opportunity to choose where their money is going and to see the positive impact their collective efforts have on local needs, we hope that they will find joy that will motivate them to give back to the community in new ways. We want giving to become lifelong passion for our members.

Impact Austin's administrative costs are raised separately from the membership donations, allowing each member's entire \$1000 donation to go directly to the grantee.

For interviews with Rebecca Powers of Impact Austin or Susan McDowell of LifeWorks please contact Karen Frost, 512.451.7770,

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Last modified: 2/18/2006

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